



WE ARE THE VILLAGERS PROGRESS REPORT

2025/2026



WATV's mission is to help children, aged 3-16, of disadvantaged homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and overall well-being of the children and bring them joy.



**GOVERNOR GENERAL
APPOINTS WATV BOARD
MEMBER TO THE ORDER OF
CANADA**

Since its creation in 1967, The Order of Canada has been the cornerstone of the Canadian Honours System. The contributions of these trailblazers are varied, yet they have all enriched the lives of others and made a difference to this country. We wholeheartedly congratulate Mark Bonham, WATV Fundraising Chair, for this remarkable accomplishment.

The physical and social health of our children has never been more important nor received more concern. **We Are The Villagers** continues its commitment and support for the children of disadvantaged families by:

- substantially increasing the amount of financial support;
- introducing new children’s programs in the arts, culture, sports, education, and recreation;
- developing new partnerships with community service providers;
- reaching into new communities that welcome our assistance.

In this context, our work, presence, and impact are meaningful to our communities.

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THE YEAR IN REVIEW

WATV Activity

19 In-kind
Donations

\$76,746
Fundraising Revenues

\$63,093
Donation Revenue
Campaign

1 *For The Kids*
Annual

660 Enrolled Children

27 Communities

17 Community Events

1,000s
Volunteer Hours

29 Programs Offered

89 Service Providers

\$101,320 Children's
Sponsorship

\$154 Average Direct
Impact Per Child

OUR VALUABLE COMMUNITY PARTNERS

Barb & Ron Barker, Bank of Montreal, Bayshore Lanes, Baxter Ward Lions Club, BMO Nesbitt Burns, Boston Pizza, Bourgeois Motors, Brooklea Golf & Country Club, Buck Lake Lodge, Canadian Tire Midland, Cashmere Blue, Chin & Orr Lawyers, City of Barrie, Crown & Barber, Custom Cuts Contracting, Dancers Studio, DeCola Windows and Doors Inc., Dino's, Dock Lunch, Dr. Matyas-Hervieux, Dr. Christine Blom Aesthetics, Dupuis & Ouellet Architectural Design Services, Foodland-Midland, Foodland-Penetanguishene, Food Basics – Midland, Fred Hook Ltd., Friends of the Keewatin, HGR Graham LLP, GBay Gals Give, Graycon Farms, Georgian Bay Bait, Grounded Coffee Co., Heather Paul, Hemingways, Herbal Magic, Home Hardware-Penetang, Home Depot Midland, Huronia Community Foundation, Huronia Leisurescapes, Huronia Steel Sales and Building Supplies, Ideal Rebekah Lodge, Ideal Supply, Indulge Boutique, Ink Ivy, Kristina Kreations, Lab-X Media Group, Jill St.-Amant, Kontact Martial Arts Academy, Lafontaine Iron Werks, MacDonalds – Midland, Matyas Consulting, Meridian Credit Union, Midland Avenue Dental, Midland Chrysler, Midland Golf & Country Club, Midland Home Hardware, Midland Rotary, Midland Toyota, Mills Builder Inc., Minds Alive, Mom's Restaurant, Morden Construction, Mountainview Vet, MWords Photography, Norman's Garden Gallery, Olive Oil Co., Paul Haskill Photography, Paul's No Frills Midland, Phoenix Jewelry, Pretty Little Things, Pros Marketing, Quest Art, R-Mac Solutions, Renewed Computer Technology of Ontario, Rock 95/Kool FM Toy Drive, Rotary of Penetanguishene, Royal Bank of Canada, Royal Tea on King, Sheldon East Jeweller, Shoes to Boot, Simply Home, Dr. Aparna Swaminathan, Take 5 Oil Change, Team Hawke Realty, Quest Art Gallery, ReRun Funk, Rock 95, Tarpin Lumber, Taylor & Co., TD Canada Trust, Telus Friendly Future Foundation, Test Batches, The Friendly Corner Restaurant, The Slaight Foundation, Tim Hortons, Tom Smith Chevrolet, Town of Midland, Township of Tiny, Township of Tay, Township of Penetanguishene, Township of Oro-Medonte, Toyota Midland, The Canadian Superstore Midland, The Veritas Foundation, TST Mechanical, Tyler French, Victoria Harbour Legion and Lions Club, Walmart-Midland.

OUR PROGRAMS



Art Classes are a popular program for our Villagers. We are grateful to **Quest Art** for providing spaces in their summer art camp for children in need. Art provides an outlet for our local children to develop their confidence, creative skills, and personal interaction with others.

WATV provided refurbished laptops to an average of 20 families each month during the year. The pandemic highlighted a barrier that changing technology presents for our Villager families. Over 300 local families have been connected to meet educational needs and to facilitate participation in a hybrid of online and in-person activities. A special note of thanks goes out to the team at **RCT** for their donation of refurbished laptops which will be provided to families to help reduce barriers to technology and support their education needs..



Villagers can participate in art classes, sports, music, online training and education courses, summer camps, and much more. One highlight is the opportunity to ride the float in local parades!

The children decide which programs they would like to participate in. Our pledge is to sponsor them every year or until the family is able to step in so they develop skills over their lifetime.



Our programs are carefully designed to motivate, inspire, nurture and support our Villager children. They are encouraged to participate in the community and are given the opportunity to present their skills to build their confidence. We work closely with the local schools to ensure the children and their families get the programs they need.



The Rafe O'Connor Children's Fund, set up by the employees of Bourgeois Motors in Midland and Parry Sound to honour a beloved co-worker who died unexpectedly, continues to grow and provide impact. WATV is pleased to administer this children's fund to keep Rafe's memory alive in the community.



WATV could not do what it does without the incredible effort of our Volunteers! They have logged in thousands of hours of work. Our volunteers also include the local kids who earn volunteer credits at school for helping out.

TESTIMONIALS

"This is such a great opportunity for the kids!"

"It was an amazing experience for my son, Noah. He had such a great time. Everything was super organized and went smoothly."

"Thank you so much! The generosity and kindness from this program is overwhelming. Appreciate everything you do. Thank you again"

"Both of my children are so happy in their programs which ultimately would not have been possible without you guys"

"We have been so grateful to have this experience this year, the kids are showing some really significant improvement on the ice"

"This program has been an excellent chance for my grandchildren to participate in programs that they would not have been able to without the help of the Villagers. They have built self confidence and met new friends".

"I wanted to take a moment to share how profoundly aerial silks has impacted my daughter, and how much hockey has meant to my son. Both activities have become incredibly important parts of their lives."



MOTIVATED TO BOWL

"We would like to say thank you for your support!"

DRAYDEN had a great season bowling! Ending with an average of 84 triple 342. Way to go."

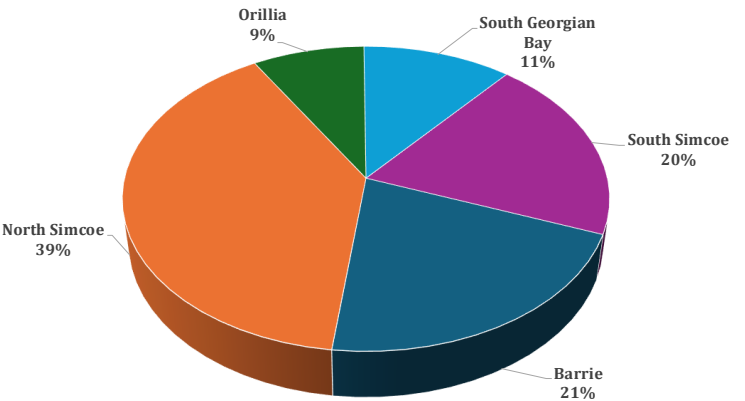


INSPIRED TO PLAY

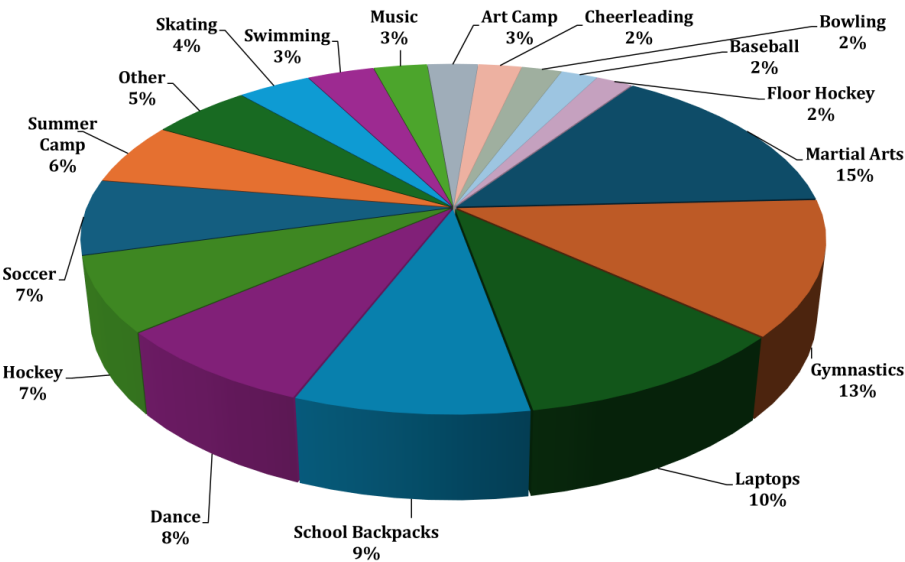
"Georgia is loving playing ball hockey this season! We can't thank We are the Villagers enough for this opportunity. She's become more confident and has learned so much this season. She looks forward to playing again next year".

OUR IMPACT

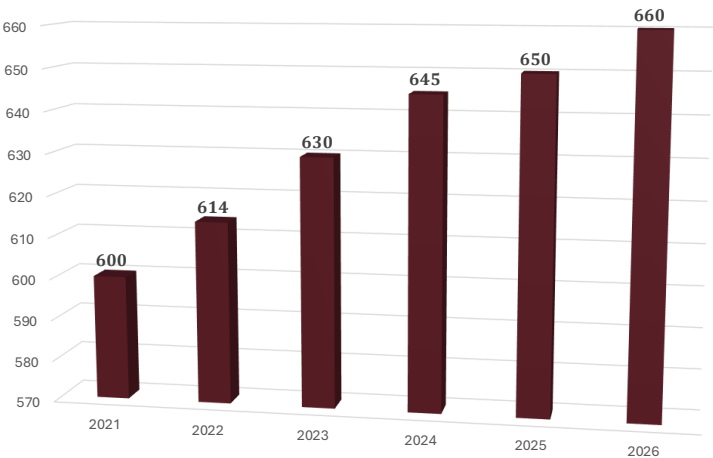
Villagers by Region, 2025-2026



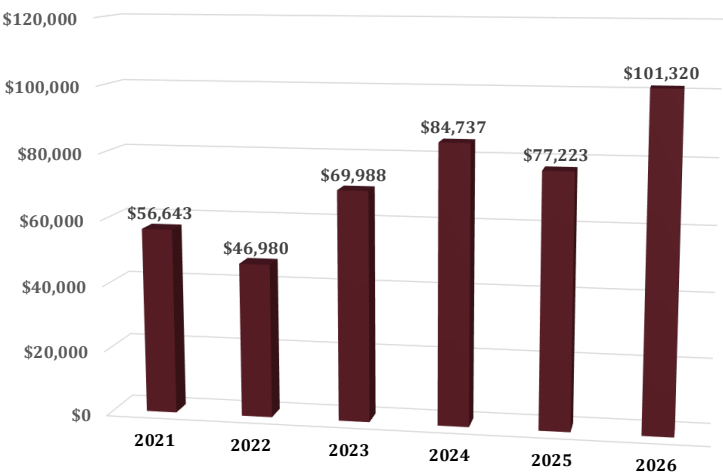
Villagers By Program, 2025-2026



Children Serviced, 2021-2026

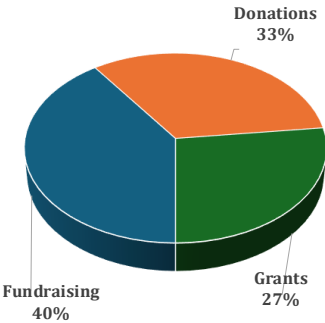


Program Expenditures, 2021-2026

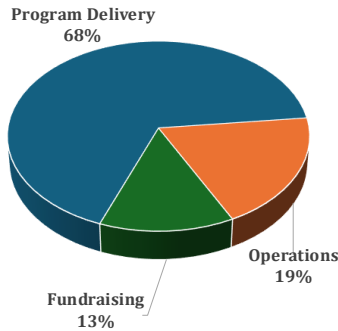


Financial Analysis, 2025-2026

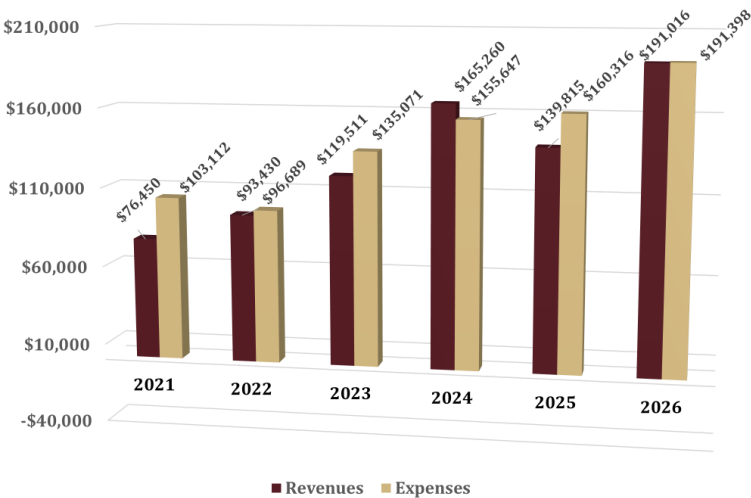
Revenues



Expenses



Revenues and Expenses, 2021-2026



INSPIRING NEW PROGRAMMING

- Our first ***Batting for Brighter Futures*** baseball tournament featured six teams in competition. Congratulations to our tournament champions, **Cody Smith Real Estate Brokerage!**
- Our eighth annual ***Spring Mother's Day Garden Flower Sale*** fundraiser was again a popular community event.
- Our annual ***Juliana Matyas Memorial Golf Tournament*** sponsored by **Team Hawke Realty** was held in September. This event raised over \$16,000 for the kids' programs.
- We held our annual ***For The Kids Annual Campaign*** and raised a total of \$20,574. Corporate donors included **Bourgeois Motors, Jin Hee Kim Charitable Trust, Matyas Consulting, Aparna Swaminathan MPC, HGR Graham Partners, R-Mac Solutions, MWords Photography, Royal Tea on King, and Huronia Steel Sales & Building Supplies**
- WATV serviced children and families in our local communities, and participated in many community events in **Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubauskene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale, and Bradford.**
- Our annual **Holiday Toy Drive** ensured all kids had a memorable Christmas. Special mentions for all the amazing donated gifts to **Rock 95/107.5 Kool FM, Toys for the Near North, LabX Media, and Adrienne, Bob, and Nicole.**
- An opportunity to once again play hockey and be inspired by the players from the **Barrie Colts** was made possible for our Villagers thanks to our friends at **Rotary.**
- WATV partners with **JumpStart, The Town of Penetanguishene, the Township of Oro-Medonte, City of Barrie Recreation and Sport Community Grant, Huronia Community Foundation,** and other organizations to expand our impact per child.



LEADERSHIP



← **Dr. Matyas Hervieux**
Board Member, President

James Aguanno
Board Member, Treasurer



← **Beverley Stefureak**
Secretary

Dr. Robert Cooper
Board Member



← **Dale Lediard**
Board Member, Legal Counsel

Bocephus Mills
Board Member



← **Dr. Aparna Swaminithan**
Board Member, Strategy
and Research

Mark S. Bonham
Board Member, Chief Fundraiser



FINANCIAL STATEMENTS

Statement of Financial Position As at January 31st

	2026	2025
ASSETS		
CURRENT		
Cash	\$ 67,507	\$ 67,350
Prepaid Expense	3,000	3,000
HST Recoverable	1,245	1,418
	\$ 71,752	\$ 71,768
Investments	\$ 26,447	\$ 20,518
	\$ 98,199	\$ 92,286
LIABILITIES AND ACCUMULATED SURPLUS		
CURRENT		
Accounts Payable	\$ 7,011	\$ 6,645
Deferred Revenue	31,447	25,518
	\$ 38,458	\$ 32,163
NET ASSETS		
Unrestricted	\$ 59,741	60,123
	\$ 98,199	\$ 92,286

Statement of Operations
Year Ended January 31st

	2026	2025
REVENUE		
Fundraising	\$ 76,746	\$ 79,701
Donations	63,033	28,939
Grants	51,237	31,176
	\$191,016	\$139,816

EXPENSES

Children’s Programs	\$101,320	\$ 76,777
Wages & Benefits	37,029	36,091
Fundraising	25,505	18,650
Rent	7,600	7,200
Insurance	6,455	6,718
Professional Fees	6,000	6,000
Office & General	3,432	1,580
Dues, Subscriptions & Licenses	2,157	1,061
Telephone	1,474	1,104
Advertising & Promotion	289	4,833
Bank Charges & Interest	137	106
	\$191,398	\$160,120

Excess (Deficiency)
Of Revenue over
Expenses

	\$ (382)	\$(20,304)
NET ASSETS BEGINNING OF YEAR	\$ 60,123	\$ 80,427
DEFICIENCY OF REVENUE OVER		
EXPENSES	\$ (382)	\$(20,34)
NET ASSETS END OF YEAR	\$ 59,741	\$ 60,123



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