



WE ARE THE VILLAGERS PROGRESS REPORT

2022/2023



WATV's mission is to help children, aged 3-16, of disadvantaged homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and overall well-being of the children and bring them joy.



2022 represented the tenth anniversary of our founding by Julianna Matyas and Geoff Crompton. Since then, **We Are The Villagers** has served the needs of thousands of local children through support from an equal number of donors and volunteers. Thank you and congratulations to everyone!

The physical and social health of our children has never been more important nor received more concern. **We Are The Villagers** continues its commitment and support for the children of disadvantaged families by:

- substantially increasing the amount of financial support;
- introducing new children’s programs in the arts, culture, sports, education, and recreation;
- developing new partnerships with community service providers;
- reaching into new communities that welcome our assistance.

In this context, our work, presence, and impact are meaningful to our communities.

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THE YEAR IN REVIEW

WATV Activity:

43 In-kind
Donations

\$63,353
Event Revenues

\$56,158
Donations

1 *For The Kids*
Annual Campaign

630 Enrolled Children

27 Communities

19% of Programs
delivered virtually
during COVID

1,000s
Volunteer Hours

28 Programs Offered

89 Service Providers

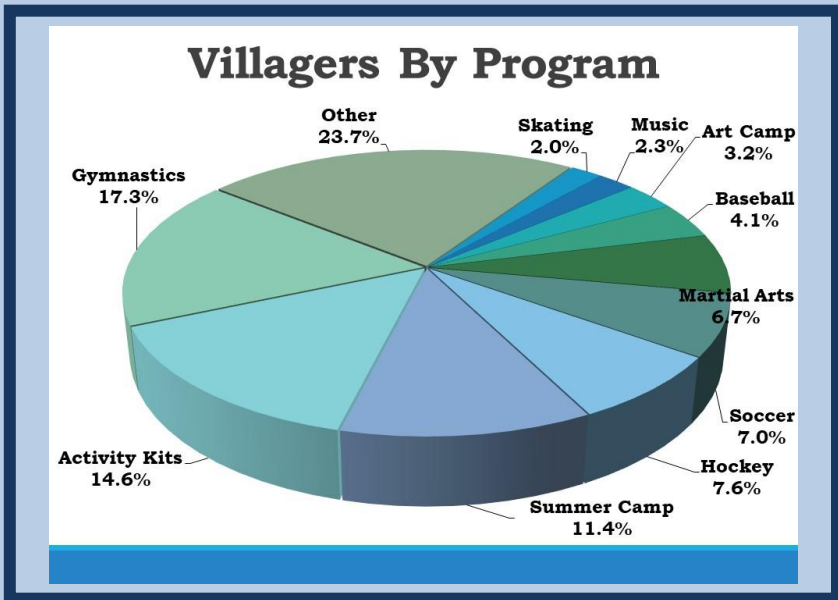
\$69,988 Children's
Sponsorship

\$205 Average Impact
Per Child

OUR VALUABLE COMMUNITY PARTNERS

A and E Creationz, Alco Natural Health, Altamira Foundation, Angela Schmidt, Anthony & Liesje Lancia, Bank of Montreal, Bayshore Lanes, Baxter Ward Lions Club, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza, Bourgeois Motors, BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brooklea Golf & Country Club, Bryants Jewellers, Buttertart Trot Committee, Camp Collectables, Canadian Auto Workers, Canadian Tire Midland, Caitlin Gerbais, Cashmere Blue, CIBC, Chelsea Chocolates, Chris & Joanne Kontos, Chin & Orr Lawyers, Christmas Cheer, Classique Hair Salon, CNHR Magazines, Corus Entertainment – Fresh 93.1, Cottage Friends, Crissy's Take Aways, CUPE Local 3157, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dupuis & Ouellet Architectural Design Services, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Enbridge, Ernie Ripcoe, FS Printing, Feast – Chef Jeff Cote, First for Safety, Foodland-Midland, Foodland-Penetanguishene, Food Basics – Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bay Windsurfing, Georgian Bay Massage, Georgian Bay Plastics, HGR Graham LLP, Genesis Dental Hygiene Care, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Huronia Community Foundation, Ice Art, Ideal Rebekah Lodge 199, Indulge Boutique, Image Salon, The Jackman Foundation, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, K-Mac Solutions, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, Knox Presbyterian Church, Leelee's Secrets, LABX Media, Library Restaurant, Louise Hay, MacDonalds – Midland, Marie Ladouceur, Marilynn's, Matyas Consulting, BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland & District Business Women's Association, Midland Chrysler, Midland Home Hardware, Midland Historical Society, Midland Fish & Chips & Seafood, Midland Honda, Midland Library, Midland Mirror, Midland Race Committee, Midland Rotary, Midland Ski Club, Midland Super Lube, Midland Toyota, Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, MWords Photography, Native Woods Nursery, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Paul's No Frills Midland, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Pub & Eatery, Phoenix Jewelry, Picard's Peanuts, Pure Spa, Pros Marketing, Quality Fire Protection, R-Mac Solutions, R.Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Rock 95/Kool FM Toy Drive, Rotary of Penetanguishene, Royal Bank of Canada, Royal Tea on King, Rub on the Green, Sainte Marie Among the Hurons, Salon Latour, Salt Caves, Scotiabank, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks – Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Inc., State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Dr. Aparna Swaminathan, Take 5 Oil Change, Tan-Trum Tanning Salon, Team Hawke Realty, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant, Quest Art Gallery, The Reading Room, Rock 95, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Tom Smith Chevrolet, Town of Midland, Township of Tiny, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, The Veritas Foundation, Victoria Harbour Legion and Lions Club, Vincent's Salon & Spa, Waterview Space, Weber Manufacturing, Walker's Electric, Walmart-Midland, Wye Heritage Marina

OUR IMPACT



Our communities, families and organizations slowly emerged from the global COVID 19 health pandemic. We Are The Villagers responded with unique hybrid programs involving both in-person and online activities to keep our children physically active, learning, and safe during this transition.

It is with great sadness that we share with our readers the passing of a dear friend and WATV member, Liesje Lancia (pictured middle, with founders Julian Matyas and Geoffrey Crompton). In addition to being a long-standing and gracious supporter, Liesje, was instrumental in the formation and growth of our Charity as we know it today. We extend our sincerest condolences to the family of Liesje and hope they may find comfort knowing that her commitment to community carries forward in our Villagers.





Two of our active participants in the Annual Walkathon fundraiser. Kids in the WATV programs organized fundraising teams, including Team Walking Wonders shown here, which gathered pledges from supporters.

WATV celebrated its tenth Anniversary with a community picnic. Shown with our President Dr. Matyas Hervieux (far right) and Executive Director Cathy Mills (centre) are local MP Adam Chambers (2nd from left), former Mayor of Midland Stewart Strathearn, former Tiny Councillor John Bryant, and former Tay Councillor Jeff Bumstead.



One of the highlights of the holiday season for kids in the Village is to take a ride on the WATV float in local community parades.

Thanks to Driver Dan with Holden Contracting and Lafontaine Iron Werks for bringing joy to our Villagers.

INSPIRING NEW PROGRAMMING

- We held our fifth annual **Spring Garden Flower Sale** as a fundraiser.
- Our annual **Juliana Matyas Memorial Golf Tournament**. Sponsored by **Team Hawke Realty** was held in October. This sold-out event raised over \$11,000 for the kids' programs.
- NHL hockey legend and Penetanguishene resident **Chris Kontos** was the Honourary Chair of the *For The Kids Annual Campaign*. We raised a total of \$24,907 during the campaign. Corporate donors included **Pros Marketing, Matyas Consulting, Bourgeois Motors, HGR Graham Partners, Midland Honda, LabX Media Group, Team Hawke Realty, R-Mac Solutions, Ouellet & Associates Design Inc., The Veritas Group of Companies, MWords Photography, TD Bank, The Wayne Coleman Family Fund, and The Jackman Foundation.**
- WATV continued to service children and families in our local communities, and participated in many community events, in **Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubaushene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale, and Bradford.**
- The Charity received tremendous administration and program support from our Executive Director **Cathy Mills.**
- Held our second annual **Move-a-Thon** fundraiser. Our fourth annual **Backpack Sponsorship Program** for kids returning to school was once again sponsored by **Deluxe Canada.**
- WATV partners with **JumpStart**, and other organizations for children to expand our impact per child.



LEADERSHIP



← **Geoffrey Crompton**
Chairman, Co-Founder

Dr. Matyas Hervieux
Board Member, President



← **Beverley Stefureak**
Board Member, Secretary

Dr. Robert Cooper
Board Member, Treasurer



← **Dale Lediard**
Board Member, Legal Counsel

Dr. Aparna Swaminithan
Board Member, Strategy
and Research



← **Mark S. Bonham**
Board Member, Chief Fundraiser

FINANCIAL STATEMENTS

Statement of Financial Position As at January 31st

	2023	2022
ASSETS		
CURRENT		
Cash	\$ 63,304	\$ 80,465
HST Recoverable	1,921	2,588
Accrued Revenue	2,454	-
	\$ 67,679	\$ 83,233
LIABILITIES AND ACCUMULATED SURPLUS		
CURRENT		
Accounts Payable	\$ 620	\$ 614
ACCUMULATED SURPLUS		
Surplus – Beginning of Year	\$ 82,619	\$ 85,858
Excess (Deficiency) of Revenues Over Expenses for the year	(15,560)	(3,239)
Surplus – End of Year	\$ 67,059	\$ 82,619
	\$ 67,679	\$ 83,233

Statement of Operations
Year Ended January 31st

	2023	2022
REVENUE		
Donations	\$ 56,158	\$ 64,723
Fundraising Events	63,353	28,707
	\$119,511	\$ 93,430

EXPENSES

Children’s Programs	\$ 69,988	\$ 46,980
Fundraising Event Costs	7,161	7,042
Insurance	6,524	6,147
General & Administrative	15,568	11,361
Payroll Expenses	34,823	22,456
Telephone	652	608
Advertising & Promotion	257	1,988
Bank Charges & Interest	98	87
	\$135,071	\$ 96,669

Excess (Deficiency)
Of Revenue over
Expenses

	\$(15,560)	\$ (3,239)
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