



WE ARE THE VILLAGERS PROGRESS REPORT

2021/2022



WATV's mission is to help children, aged 3-16, of disadvantaged homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and overall well-being of the children and bring them joy.



2021 represents the tenth anniversary of our founding by Julian Matyas and Geoff Crompton. Since then, **We Are The Villagers** has served the needs of thousands of local children through support from an equal number of donors and volunteers. Thank you and congratulations to everyone!

The physical and social health of our children has never been more important nor received more concern. *We Are The Villagers* continues its commitment and support for the children of disadvantaged families by:

- substantially increasing the amount of financial support;**
- introducing new children’s programs in the arts, culture, sports, education, and recreation;**
- developing new partnerships with community service providers;**
- reaching into new communities that welcome our assistance.**

In this context, our work, presence, and impact are meaningful to our communities.

TABLE OF CONTENTS

2	WELCOME
4	YEAR IN REVIEW
5	OUR VALUABLE COMMUNITY PARTNERS
6-7	OUR IMPACT
8	INSPIRING NEW PROGRAMMING
9	LEADERSHIP
10-11	FINANCIAL REPORT

THE YEAR IN REVIEW

WATV Activity:

53 In-kind
Donations

\$28,707
Event Revenues

\$64,723
Donations

1 *For The Kids*
Annual Campaign

625 Enrolled Children

27 Communities

43% of Programs
delivered virtually
during COVID

1,000s
Volunteer Hours

18 Programs Offered

55 Service Providers

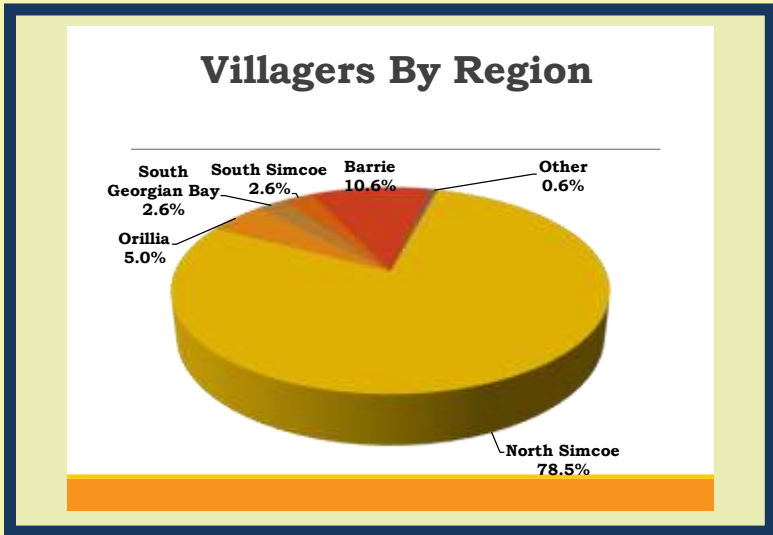
\$46,980 Children's
Sponsorship

\$273 Average Impact
Per Child

OUR VALUABLE COMMUNITY PARTNERS

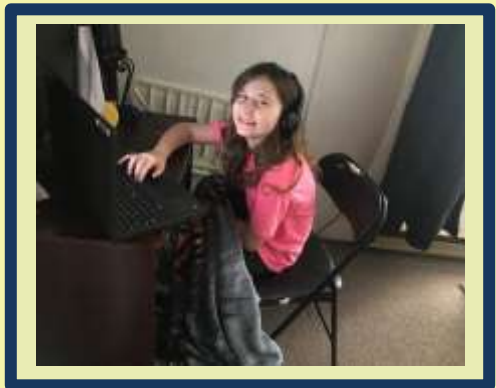
A and E Creationz, Alco Natural Health, Angela Schmidt, Anthony & Liesje Lancia, Bank of Montreal, Bayshore Lanes, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza, Bourgeois Motors, BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brooklea Golf & Country Club, Bryants Jewellers, Camp Collectables, Canadian Auto Workers, Canadian Tire Midland, Caitlin Gerbais, Cashmere Blue, CIBC, Chelsea Chocolates, Chris & Joanne Kontos, Chin & Orr Lawyers, Christmas Cheer, Classique Hair Salon, CNHR Magazines, Corus Entertainment – Fresh 93.1, Cottage Friends, Crissy's Take Aways, CUPE Local 3157, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dupuis & Ouellet Architectural Design Services, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Enbridge, Ernie Ripcoe, FS Printing, Feast – Chef Jeff Cote, First for Safety, Foodland-Midland, Foodland-Penetanguishene, Food Basics – Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bay Windsurfing, Georgian Bay Massage, Georgian Bay Plastics, HGR Graham LLP, Genesis Dental Hygiene Care, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Ice Art, Ideal Rebekah Lodge 199, Indulge Boutique, Image Salon, The Jackman Foundation, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, K-Mac Solutions, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, Knox Presbyterian Church, Leelee's Secrets, LABX Media, Library Restaurant, Louise Hay, MacDonalds – Midland, Marie Ladouceur, Marilynn's, Matyas Consulting, BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland & District Business Women's Association, Midland Chrysler, Midland Home Hardware, Midland Historical Society, Midland Fish & Chips & Seafood, Midland Honda, Midland Library, Midland Mirror, Midland Super Lube, Midland Toyota, Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, MWords Photography, Native Woods Nursery, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Paul's No Frills Midland, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Pub & Eatery, Phoenix Jewelry, Picard's Peanuts, Pure Spa, Pros Marketing, Quality Fire Protection, R-Mac Solutions, R.Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Rock 95/Kool FM Toy Drive, Royal Bank of Canada, Rub on the Green, Sainte Marie Among the Hurons, Salon Latour, Salt Caves, Scotiabank, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks – Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Inc., State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Dr. Aparna Swaminathan, Take 5 Oil Change, Tan-Trum Tanning Salon, Team Hawke Realty, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant, Quest Art Gallery, The Reading Room, Rock 95, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Tom Smith Chevrolet, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, The Veritas Foundation, Vincent's Salon & Spa, Waterview Space, Weber Manufacturing, Walker's Electric, Walmart-Midland, Wye Heritage Marina

OUR IMPACT



Our communities, families and organizations continued to be challenged in 2021 with the outbreak of COVID 19, local lockdowns, and online schooling and activities. *We Are The Villagers* responded with unique programs to keep our children physically active, learning, and safe during this unusual time.

Our largest program was once again providing children with laptops and internet services so they could continue their schooling and transition to online extra-curricular activities.





Summer activities for the children of **We Are The Villagers** moved to virtual online summer camps. We joined local organizations such as **Tiny Township, Lions Club** and **Wye Marsh Wildlife Centre** to provide this programming.

A WATV child participates in one of the fun at-home extra-curricular activities created and managed by our many volunteers. Our goal was to keep the kids happy, healthy, and engaged during these challenging times.



WATV was able to hold its **Annual Holiday Dinner** this year as the COVID lockdown eased during the festive season. Thanks to our delivery elves, we included a hot delivery option for those supporters wishing to celebrate at home with friends and family. A special thanks to long-time supporter **Phil's Pub & Eatery** for providing the meals!



INSPIRING NEW PROGRAMMING

- Despite COVID and our local community lockdowns, we managed to hold our fourth annual **Spring Garden Flower Sale** as a fundraiser.
- Held our annual **Juliana Matyas Memorial Golf Tournament**. Sponsored by **Team Hawke Realty**. This sold-out event raised \$7,898 for the kids' programs.
- NHL hockey legend and Penetanguishene resident **Chris Kontos** was the Honourary Chair, **For The Kids Annual Campaign**. We raised a total of \$22,186 during the campaign. Corporate donors included **Pros Marketing, Matyas Consulting, Bourgeois Motors, HGR Graham Partners, Midland Honda, LabX Media Group, Chin & Orr Lawyers, Midland Chrysler, Team Hawke Realty, Midland Toyota, R-Mac Solutions, Dupuis & Ouellet Architectural Design Services, The Veritas Group of Companies, and The Jackman Foundation**.
- Continued to service children and families in our local communities, and participated in community events, in **Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubaushene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale, and Bradford**.
- Received tremendous administration and program support from our Executive Director **Cathy Mills**.
- Held our first annual **Move-a-Thon** fundraiser, and our third annual **Backpack Sponsorship Program** for kids returning to school.
- Partnered with **JumpStart, Lace-em-Up**, and other organizations for children to expand our impact per child.



LEADERSHIP



← **Geoffrey Crompton**
Chairman, Co-Founder



← **Beverley Stefureak**
Secretary



← **Dale Lediard**
Board Member. Legal Counsel



← **Dr. Aparna Swaminithan**
Board Member, Strategy
and Research
← **Mark S. Bonham**
Board Member, Chief Fundraiser



Dr. Matyas Hervieux
President →



Dr. Robert Cooper
Board Member, Administration →



Tara Coloson
Board Member, Treasurer →



FINANCIAL STATEMENTS

Statement of Financial Position As at January 31st

	2022	2021
ASSETS		
CURRENT		
Cash	\$ 80,645	\$ 86,421
HST Recoverable	2,588	1,470
	\$ 83,233	\$ 87,891

LIABILITIES AND ACCUMULATED SURPLUS

CURRENT

Accounts Payable	\$ 614	\$ 919
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ACCUMULATED SURPLUS

Surplus – Beginning of Year	\$ 85,858	\$113,634
Excess (Deficiency) of Revenues Over Expenses for the year	(3,239)	(27,776)
Surplus – End of Year	\$ 82,619	\$ 85,858
	\$ 83,233	\$ 87,891

Statement of Operations
Year Ended January 31st

	2022	2021
REVENUE		
Donations	\$ 64,723	\$ 29,496
Fundraising Events	28,707	46,954
	<hr/> \$ 93,430	<hr/> \$ 76,450

EXPENSES		
Children’s Programs	\$ 46,980	\$ 56,643
Fundraising Event Costs	7,042	4,652
Insurance	6,147	6,156
General & Administrative	11,361	11,347
Payroll Expenses	22,456	24,080
Telephone	608	515
Advertising & Promotion	1,988	638
Bank Charges & Interest	87	195
	<hr/> \$ 96,669	<hr/> \$104,226

Excess (Deficiency)		
Of Revenue over		
Expenses		
	<hr/> \$ (3,239)	<hr/> \$(27,776)



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