



PROGRESS REPORT

2019/2020



WATV's mission is to help children, aged 3-16, of low-income homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and overall well-being of the children and bring them joy.

WE ARE
THE VILLAGERS

**Bringing
Inspiration & Joy
to our Young Villagers**

Nurture

Support

Inspire

Motivate

Validate

Bring Joy



President Dr. Matyas Hervieux (left) and Executive Director Cathy Mills (right) present the raffle prize to winner Brenda Wright at **We Are The Villager's** annual Holiday Dinner.

The physical and social health of our children has never been more important nor received more concern. *We Are The Villagers* continues its commitment and support for the children of low-income families by:

- substantially increasing the amount of financial support;**
- introducing new children’s programs in the arts, culture, sports, education, and recreation;**
- developing new partnerships with community service providers;**
- reaching into new communities that welcome our assistance.**

In this favourable context, our work, presence, and impact are meaningful to our communities.

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THE YEAR IN REVIEW

WATV Activity:

23 Community
Fundraising Events

\$83,151
Event Revenues

\$56,382
Donations

1 *For The Kids*
Annual Campaign

575 Applicant Children

27 Communities

10 Average age of children
funded

1,000s
Volunteer Hours

33 Programs Offered

68 Service Providers

\$78,555 Children's
Sponsorship

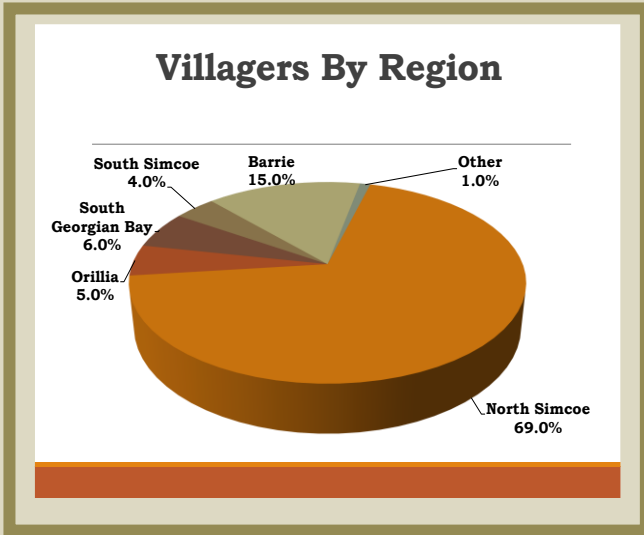
\$228 Average Impact
Per Child

OUR VALUABLE COMMUNITY PARTNERS

A and E Creationz, Alco Natural Health, Angela Schmidt, Anthony & Liesje Lancia, Bank of Montreal, Bayshore Lanes, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza, Bourgeois Motors, BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brocklea Golf & Country Club, Bryants Jewellers, Camp Collectables, Canadian Auto Workers, Canadian Tire Midland, Caitlin Gerbais, Cashmere Blue, CIBC, Chelsea Chocolates, Chris & Joanne Kontos, Chin & Orr Lawyers, Christmas Cheer, Classique Hair Salon, CNHR Magazines, Corus Entertainment – Fresh 93.1, Cottage Friends, Crissy's Take Aways, CUPE Local 3157, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dupuis & Ouellet Architectural Design Services, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Enbridge, Ernie Ripcoe, FS Printing, Feast – Chef Jeff Cote, First for Safety, Foodland-Midland, Foodland-Penetanguishene, Food Basics – Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bay Windsurfing, Georgian Bay Massage , Georgian Bay Plastics, HGR Graham LLP, Genesis Dental Hygiene Care, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Ice Art, Ideal Rebekah Lodge 199, Indulge Boutique, Image Salon, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, K-Mac Solutions, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, Knox Presbyterian Church, Leelee's Secrets, LABX Media, Library Restaurant, Louise Hay, MacDonalds – Midland, Marie Ladouceur, Marilynn's, Matyas Consulting, BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland & District Business Women's Association, Midland Chrysler, Midland Home Hardware, Midland Historical Society, Midland Fish & Chips , Seafood, Midland Honda, Midland Library, Midland Mirror, Midland Super Lube , Midland Toyota, Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, MWords Photography, Native Woods Nursery, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Paul's No Frills Midland, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Bar & Eatery, Phoenix Jewelry, Picard's Peanuts, Pure Spa, Pros Marketing, Quality Fire Protection, R-Mac Solutions, R.Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Rock 95/Kool FM Toy Drive, Royal Bank of Canada, Rub on the Green, Sainte Marie Among the Hurons, Salon Latour, Salt Caves, Scotiabank, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks – Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Inc., State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Dr. Aparna Swaminathan, Take 5 Oil Change, Tan-Trum Tanning Salon, Team Hawke Realty, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant, Quest Art Gallery, The Reading Room, Rock 95, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Tom Smith Chevrolet, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, Vincent's Salon & Spa, Waterview Space, Weber Manufacturing, Walker's Electric, Walmart-Midland,

Wye Heritage Marina

OUR IMPACT



Comments from WATV Parents and Children:

*“Daxton has completed his first session of swimming lessons in Penetang. He has done so well, we have e-mailed in his registration for the next season (January-March). The staff were great with him and accommodation was made for his special needs every time. **We are so grateful for this.** Thanks again!”*

WATV Mom on her special-needs son.

“Without knowing it you have relieved a big part of my stress I carry.... I try so hard to make Brooklynn’s life happy and fulfilled, and watching her dance you can see it in her face - it’s something she truly loves!”

WATV Mom with long term disability.

“It was an amazing experience. Camp Director Orange is very welcoming and open to all campers, makes sure everyone is comfortable, always lots of fun, learn lots of teamwork exercises, eg. shelter and campfires. . . We do lots of fun stuff, focus on making the best out of every situation.”

Holly, 11 years old, gifted program student.

Volunteers put in thousands of hours each year to support the programs, administration and activities at We Are The Villagers.

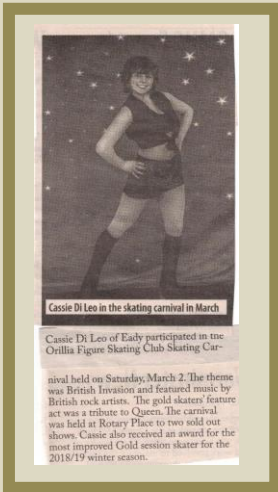


Hi Lisa,

I am attaching pics, etc. relating to Cassie's figure skating last season. Her success is due to help from We Are The Villagers!

Thanks so much for all your support and let me know if you need anything else from me.

Thanks!
Shawna



We Are The Villagers welcomes dis-advantaged children to all its programs. The organization helps to develop social skills, improve confidence levels, keeps them motivated and in school, provides the skills necessary for them to graduate into the working world, and encourages them to actively participate in their community and give back to the next generation.



INSPIRING NEW PROGRAMMING

- Held our fourth annual **Golf Tournament**, our fifth annual **Murder Mystery Dinner**, our second annual **Snow Angel Gala**, our semi-annual **Pancake Breakfasts**, our annual **Holiday Dinner**, and our annual **Spring Garden Festival** as fundraisers.
- Held our annual **50/50 Draw** campaign which raised \$7,500.
- NHL hockey legend and Penetanguishene resident **Chris Kontos** was the Honourary Chair, *For The Kids Annual Campaign*. Corporate donors included **The Jackman Foundation, Dupuis and Ouellet Architectural Design Services, Matyas Consulting, Pros Marketing, Midland Honda, Team Hawke Realty, Bourgeois Motors, LabX Media, Chin & Orr Lawyers, Aparna Swaminathan Medicine Professional Corporation, Midland Toyota, CNHR Magazines, Tom Smith Chevrolet, HGR Graham Partners LLP, Genesis Dental Hygiene Care, MWords Photography, Ideal Rebekah Lodge 199, and CUPE Local 3157.**
- Continued to service children and families in our local communities, and participated in community events, in **Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubaushene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale and Bradford.**
- Welcomed **Cathy Mills** on board as our new Executive Director to oversee our growing need to service our kids, volunteers, donors, and community partners.
- Partnered with **JumpStart, Lace-em-Up**, and other organizations for children to expand our impact per child.
- Participated in many local events, fairs, parades, and more to celebrate the importance of community.



LEADERSHIP



Geoffrey Crompton
Chairman, Co-Founder



Dr. Matyas Hervieux
President



Beverley Stefureak
Secretary

Dr. Robert Cooper
Board Member, Administration



Andrew Matthews, CPA, CA
Board Member, Treasurer

Dale Lediard
Board Member. Legal Counsel



Dr. Aparna Swaminithan
Board Member, Strategy and Research

Mark S. Bonham
Board member, Chief Fundraiser



FINANCIAL STATEMENTS

Statement of Financial Position As at January 31st

	2020	2019
ASSETS		
CURRENT		
Cash	\$116,977	\$ 98,851
Accounts Receivable	-	5,050
HST Recoverable	649	2,724
	\$117,626	\$ 106,625
LIABILITIES AND ACCUMULATED SURPLUS		
CURRENT		
Accounts Payable	\$ 3,992	\$ 5,167
ACCUMULATED SURPLUS		
Surplus – Beginning of Year	\$ 101,458	\$ 66,111
Excess (Deficiency) of Revenues Over Expenses for the year	12,176	35,347
Surplus – End of Year	\$ 113,634	\$ 101,458
	\$ 117,626	\$ 106,625

Statement of Operations
Year Ended January 31st

	2020	2019
REVENUE		
Donations	\$ 56,382	\$ 48,692
Fundraising Events	83,151	92,137
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	\$139,533	\$140,829

EXPENSES

Children's Programs	\$ 78,555	\$ 58,420
Fundraising Event Costs	11,455	18,597
Insurance	8,029	7,327
General & Administrative	13,228	3,047
Payroll Expenses	14,104	6,958
Telephone	500	491
Tangible Assets Acquired	1,400	7,451
Advertising & Promotion	-	2,792
Vehicle Expense	-	257
Bank Charges & Interest	86	142
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	\$127,357	\$105,482

Excess (Deficiency)
Of Revenue over
Expenses

	\$ 12,176	\$ 35,347
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twitter.com/bevillagers**