



# PROGRESS REPORT

2018/2019



**WATV's mission is to help children, aged 3-16, of low income homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and overall well-being of the children and bring them joy.**



Administrator Executive Vernice Smith and President Dr. Matyas Hervieux.

The physical and social health of our children has never been more important nor received more concern. This year, **We Are The Villagers** intensified its commitment and support for the children of low income families by:

- substantially increasing the amount of financial support;
- introducing new children’s programs in the arts, culture, sports, education, and recreation;
- developing new partnerships with community service providers;
- reaching into new communities that welcome our assistance.

In this favourable context, our work, presence, and impact are meaningful to our communities.

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# THE YEAR IN REVIEW

## WATV Activity:

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**27** Community  
Fundraising Events

**\$92,137** Fundraising  
Event Revenues

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**\$48,692**  
Donations

**1** *For The Kids*  
Annual Campaign

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**525** Children Impacted

**27** Communities

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**2** New Directors

**1,000s**  
Volunteer Hours

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**19** Programs Offered

**56** Service Providers

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**\$58,420** Children's Sponsorship

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# OUR VALUABLE COMMUNITY PARTNERS

A and E Creationz, Alco Natural Health, Angela Schmidt, Anthony & Liesje Lancia, Banana Baskets, Bank of Montreal, Bayshore Lanes, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza (Midland), Bourgeois Motors, BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brooklea Golf & Country Club, Bryants Jewellers, Camp Collectables, Canadian Auto Workers, Canadian Tire – Midland, Caitlin Gerbais, Cashmere Blue, CIBC, Chris & Joanne Kontos, Christmas Cheer, Classique Hair Salon, CNHR Magazine, Corus Entertainment – Fresh 93.1, Cottage Friends, Crissy's Take Aways, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Enbridge, Ernie Ripcoe, FS Printing, Feast – Chef Jeff Cote, First for Safety, Foodland-Midland, Foodland-Penetanguishene, Food Basics – Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bay Windsurfing, Georgian Bay Massage , Georgian Bay Plastics, HGR Graham LLP, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Ice Art, Indulge Boutique, Image Salon, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, K-Mac Solutions, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, Knox Presbyterian Church, Leelee's Secrets, LABX Media, Library Restaurant, Louise Hay, MacDonalds – Midland, Marie Ladouceur, Marilynn's, Matyas Consulting, BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland & District Business Women's Association, Midland Chrysler, Midland Home Hardware, Midland Historical Society, Midland Honda, Midland Library, Midland Mirror, Midland Super Lube , Midland Toyota, Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, Native Woods Nursery, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Bar & Eatery, Phoenix Jewelry, Picard's Peanuts, Pro Oil Change, Pure Spa, Pros Marketing, Quality Fire Protection, R-Mac Solutions, R.Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Royal Bank of Canada, Rub on the Green, Sainte Marie Among the Hurons, Salon Latour, Salt Caves, Scotiabank, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks – Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Inc., State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Tan-Trum Tanning Salon, Team Hawke Realty, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant, Quest Art Gallery, The Reading Room, Rock 95, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Tom Smith Chevrolet, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, Vincent's Salon & Spa, Waterview Space, Weber Manufacturing, Walker's Electric, Walmart-Midland, Wye Heritage Marina

# OUR IMPACT



"I just wanted to say *Thank You* to all the wonderful and generous sponsors who help We Are The Villagers kids. Their support not only can help one child, but several - more than they know. My oldest son Christian (in black) has been volunteering with the training and coaching of his little brother's hockey team. He said "It's the least I can do for all the years We Are The Villagers has helped my own dreams come true. It feels great to give back and really does take a village to raise kids" he said. Christian is pictured here in black, and his little brother Cameron is in yellow in front of the hockey net." *Christy*

"As a single mother on disability I am so grateful to We Are The Villagers. We tried Daniel in Martial Arts classes and he loves them. The discipline and skills are the perfect style of athletics for someone on the Autism Spectrum. I was really struggling to afford the classes and was at the point Daniel was going to have to quit when we were accepted in the Village. This is Daniel getting his yellow belt. Thank you for giving us this opportunity!"  
*Marina and Daniel*



Volunteers put in hundreds of hours each year to support the programs, administration and activities at We Are The Villagers.

A little Villager gets acquainted with his pony before he gets ready to begin his first riding lesson at a local horse farm. Experiences such as this make a child's youth that much more enriching and rewarding. Supporters of We Are The Villagers help to provide such enriching and rewarding experiences for children in our programs.



JOIN SCIENTISTS IN SCHOOL FOR SOME HANDS-ON FUN AT  
**SCIENCE DAY**



Monday August 20th, 2018.  
10:30 – 11:30 am or 1:00 – 2:00 pm  
Midland Public Library  
320 King Street, Midland



We Are The Villagers is a sponsor and participant with the Midland Public Library and other community organizations in the semi-annual Science Day projects for young kids. Thank you to *Scientists in School* for their dedicated commitment to supporting STEM programs for young children!

"I am amazed at how wonderful these children are. I adore these kids. I had a new student Daniel this week. I said how will I get you up to speed, and little Etienne said 'I'll show him the chords Nonie. I've been practicing and he's my buddy.' The look of pride on Etienne's face was enough to know that we are all doing a good and valued job together and that's what it's all about." *Nonie, Guitar Instructor*



# INSPIRING NEW PROGRAMMING

- Held a number of community fundraisers, including our third annual **Golf Tournament**, our fourth annual **Murder Mystery Dinner**, a **Snow Angel Gala**, our semi-annual **Pancake Breakfasts**, and a **Holiday Dinner**.
- Welcomed **new supporting partners** including **Midland Rotary Club** (\$10,000), **Midland Lions Club** (\$5,000), **The Jackman Foundation** (\$1,000), and **Enbridge** (\$1,000).
- Held our annual **50/50 Draw** campaign which raised \$7,600.
- NHL hockey legend and Penetanguishene resident **Chris Kontos** was the Honourary Chair, **For The Kids** campaign. Corporate donors included **Bourgeois Motors, LABX Media, Pros Marketing, Matyas Consulting, Huronia Community Foundation, Huronia Dental Centre, The Jackman Foundation, HGR Graham LLP, and CNHR Magazine**.
- Participated in many community events, such as the **Butter Tart Festival**, various town and village **parades**, the **Science in Schools** program, **Midland Movie Night**, and more.
- Continued to service our local communities, including **Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubauskene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale and Bradford**.
- Welcomed **Vernice Smith** on board as our new Administrator Executive to oversee our growing need to service our kids, volunteers, donors, and community partners. Vernice began implementing a new software system to improve WATV services.
- Held our first annual **WATV Spring Garden Fair and BBQ** with **Native Woods Nursery**. We sold over 125 pots of 'Julianna' Purple Daisies, named in honour of WATV co-founder Julianna Matyas who passed away in 2017.





# LEADERSHIP



**Geoffrey Crompton**  
Chairman, Co-Founder

**Dr. Matyas Hervieux**  
President



**Beverley Stefureak**  
Board Member, Secretary

**Dr. Robert Cooper**  
Board Member, Administration



**Andrew Matthews, CPA, CA**  
Board Member, Treasurer

**Dale Lediard**  
Board Member. Legal Counsel



**Dr. Aparna Swaminithan**  
Board Member, Strategy and Research

**Mark S. Bonham**  
Board member, Chief Fundraiser



# FINANCIAL STATEMENTS

## Statement of Financial Position As at January 31<sup>st</sup>

	2019	2018	2017	2016	2015
<b>ASSETS</b>					
<b>CURRENT</b>					
Cash	\$ 98,851	\$64,998	\$16,786	\$40,839	\$10,404
Accounts Receivable	5,050	-	1,470	-	-
HST Recoverable	2,724	1,113	5,844	4,430	6,328
	\$106,625	\$66,111	\$24,100	\$45,269	\$16,732
<b>LIABILITIES AND ACCUMULATED SURPLUS</b>					
<b>CURRENT</b>					
Accounts Payable	\$ 5,167	\$ -	\$ 1,032	\$ 196	\$ 196
<b>ACCUMULATED SURPLUS</b>					
Surplus – Beginning of Year	\$ 66,111	\$ 23,068	\$ 45,073	\$16,536	\$37,406
Excess (Deficiency) of Revenues Over Expenses for the year	35,347	43,043	(22,005)	28,537	(20,870)
<b>Surplus – End of Year</b>	\$101,458	\$ 66,111	\$ 23,068	\$45,073	\$16,536
	\$106,625	\$ 66,111	\$ 24,100	\$45,269	\$16,732

**Statement of Operations**  
**Year Ended January 31<sup>st</sup>**

	2019	2018	2017	2016	2015
<b>REVENUE</b>					
Donations	\$ 48,692	\$ 60,944	\$ 36,677	\$ 60,230	\$ 19,846
Fundraising Events	92,137	68,889	36,292	40,712	27,488
Donated Goods/Services	-	-	-	-	1,200
	<b>\$140,829</b>	<b>\$129,833</b>	<b>\$ 72,969</b>	<b>\$100,942</b>	<b>\$ 48,534</b>

**EXPENSES**

Children's Programs	\$ 58,420	\$ 68,269	\$ 76,345	\$ 55,199	\$46,927
Fundraising Event Costs	18,597	7,478	4,251	7,693	7,875
Insurance	7,327	6,045	6,198	6,122	2,970
General & Administrative	3,047	3,526	4,785	2,264	7,391
Payroll Expenses	6,958	-	-	-	-
Telephone	491	242	686	646	484
Tangible Assets Acquired	7,451	147	487	481	1,871
Advertising & Promotion	2,792	567	1,909	-	596
Vehicle Expense	257	416	192	-	-
Bank Charges & Interest	142	100	121	-	-
Storage	-	-	-	-	1,200
	<b>\$105,482</b>	<b>\$ 86,790</b>	<b>\$ 94,974</b>	<b>\$ 72,405</b>	<b>\$69,314</b>

**Excess (Deficiency)**  
**Of Revenue over**  
**Expenses**

	\$ 35,347	\$ 43,043	\$(22,005)	\$ 28,537	\$(20,870)
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