

# PROGRESS REPORT

2017/2018



WATV's mission is to help children, aged 3-16, of low income homes participate in extracurricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and economic state of the children.



Dedicated to the loving Memory of co-founder Julianna Matyas.



Julianna was President and CEO of Matyas Consulting Inc. from 1983 to 2017. She was Former Chair of the Overseeing Committee and Director of International Admissions at St. Martinus University Faculty of Medicine on the Island of Curacao and ran their offices in Markham, Ontario. She was the youngest Executive Vice President of the Ontario Home and School movement and worked across the Province during her two year term. Julianna was co-recipient of YMCA World Peacemaker Medallion in 2014 for work in creating **We Are The Villagers.** On March 23, 2015, she was presented with The Award of Merit from the Town of Midland for her years of dedication and service to the Community. Sadly, we lost the love and support of Julianna to cancer in August, 2017.

The physical and social health of our children has never been more important nor received more concern. This year, We Are The Villagers intensified its commitment and support for the children of low income families by:

- substantially increasing the amount of financial support;
- introducing new children's programs in the arts, culture, sports, education, and recreation:
- developing new partnerships with community service providers;
- reaching into new communities that welcome our assistance.

In this favourable context, our work, presence, and impact are meaningful to our communities.

TABLE OF CONTENTS						
2	WELCOME and DEDICATION					
4	YEAR IN REVIEW					
5	OUR VALUABLE COMMUNITY PARTNERS					
6-7	OUR IMPACT					
8	INSPIRING NEW PROGRAMMING					
9	LEADERSHIP					
10-11	FINANCIAL REPORT					

# THE YEAR IN REVIEW

# **WATV Activity:**

Community **Fundraising Events**  **\$68,889** Fundraising Event Revenues

\$60,944 Donations

**1** For The Kids

Annual Campaign

442 Children Impacted

27 Communities

**1** New President

1,000s Volunteer Hours

Programs Offered

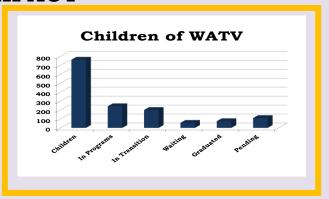
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\$68,269 Children's Sponsorship

# OUR VALUABLE COMMUNITY PARTNERS

A and E Creationz, Alco Natural Health, Angela Schmidt, Anthony & Liesje Lancia, Banana Baskets, Bank of Montreal, Bayshore Lanes, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza (Midland), Bourgeois Motors, BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brooklea Golf & Country Club, Bryants Jewellers, Camp Collectables, Canadian Auto Workers, Caitlin Gerbais, Cashmere Blue, CIBC, Chris & Joanne Kontos, Classique Hair Salon, CNHR Magazine, Corus Entertainment - Fresh 93.1, Cottage Friends, Crissy's Take Aways, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Ernie Ripcoe, FS Printing, Feast -Chef Jeff Cote, First for Safety, Foodland-Midland, Foodland-Penetanguishene, Food Basics - Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bakery, Georgian Bay Windsurfing, Georgian Bay Massage, Georgian Bay Plastics, HGR Graham LLP, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Ice Art, Indulge Boutique, Image Salon, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, Julianna Matyas, K-Mac Solutions, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, LABX, Le Maitre D Restaurant, Leelee's Secrets, Library Restaurant, Louise Hay, Marie Ladouceur, Marilynn's, Matyas Consulting, BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland & District Business Women's Association, Midland Chrysler, Midland Home Hardware, Midland Historical Society, Midland Honda, Midland Library, Midland Mirror, Midland Super Lube, Midland Toyota, Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Bar & Eatery, Phoenix Jewelry, Picard's Peanuts, Pro Oil Change, Pure Spa, Pros Marketing, Quality Fire Protection, R-Mac Solutions, R. Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Royal Bank of Canada, Rub on the Green, Sainte Marie Among the Hurons, Salon Latour, Salt Caves, Scotiabank, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks - Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Inc., State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Tan-Trum Tanning Salon, Team Hawke Realty, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant, Quest Art Gallery, The Reading Room, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Tom Smith Chevrolet, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, Vincent's Salon & Spa, Waterview Space, Weber Manufacturing, Walker's Electric, Walmart-Midland, Wye Heritage Marina

# **OUR IMPACT**





WATV youth bowler Nyah Pyburn of Elmvale became the fourth best bowler in Canada in the Bantam group at the Youth Bowl Canada (YBC) national championships held in Quebec. Nyah is also the Ontario provincial champion!

Guitar and other music lessons are very popular with the kids, representing twenty per cent of enrolled children. Here they are shown with the Mayors playing at our popular Mayor's Mac and Cheese fundraising dinner.





Jaxsen, sent this note to thank WATV for providing financial support which allows him to play hockey in Barrie.

Page 5 Page 6

# Children's Programs Other Art 1.1% 3.2% Music 20.2% Hockey 26.6% Gymnastics 3.2% Gymnastics 5.4%

Dance lessons were the second most important activity supported by WATV, with twenty three per cent of the kids in the Village participating.





Piano prodigy Kent Rawson began playing as a youngster under the WATV programs. Today, he is studying advanced piano lessons at Cambrian College in Sudbury, Ontario.

Thanks to *Toys for the North* and Mayor Scotty 'Claus' Warnock of Tay Township, WATV is able to distribute 700 toys to the kids in the village each year.



# **INSPIRING NEW PROGRAMMING**

This year we:

- Held our second annual Golf Tournament which attracted 80 golfers and raised a total of \$11,500.
   Scotiabank was the Presenting Sponsor.
- Welcomed **new supporting partners** including **Huronia Dental Centre** (\$4,500), **The Jim McCready Fund** (\$1,500) and **The Tonglen Foundation** (\$1,000).
- Held our annual 50/50 Draw campaign which raised \$6,600.
- NHL hockey legend and Penetanguishene resident Chris
  Kontos was the Honourary Chair of our For The Kids
  campaign. Contributions totalled \$19,000. Corporate
  donors included Weber Manufacturing, LABX, Standlith
  Inc, Pros Marketing, Matyas Consulting, Bourgeois
  Motors, Walmart Canada, Team Hawke Realty, Pro Oil
  Change, HGR Graham LLP, and Midland Toyota.
- Participated in many community events, such as the
   Farm Fresh FoodFest, the Butter Tart Festival, various
   town and village parades, the Cupcake Festival, Midland
   Movie Night, and more.
- Continued to service our local communities, including Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubaushene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale and Bradford.
- Continued our Mayors' Mac & Cheese and Pancake
  Breakfast fundraising events, and held our first event in
  Toronto, A Village Night in Portugal.

Page 7 Page 8



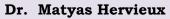


# **LEADERSHIP**



**Geoffrey Crompton** 

Chairman, Co-Founder



President



Liesje Lancia

Board Member, Secretary

**Dr. Robert Cooper** 

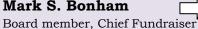
Board Member, Administration



Andrew Matthews, CPA, CA

Board Member, Treasurer

Mark S. Bonham





# **FINANCIAL STATEMENTS**

Statement of Financial Position As at January 31st

2019	2017	2016	2015

### **ASSETS**

### **CURRENT**

Cash	\$64,998	\$16,786	\$40,839	\$10,404
Accounts Receivable	-	1,470	-	-
HST Recoverable	1,113	5,844	4,430	6,328
	\$66,111	\$24,100	\$45,269	\$16,732

### LIABILITIES AND ACCUMULATED SURPLUS

### **CURRENT**

Accounts Payable	\$ -	\$ 1,032	\$ 196	\$ 196
ACCUMULATED SURPLUS				
Surplus – Beginning of Year Excess (Deficiency) of Revenues	\$23,068	\$45,073	\$16,536	\$37,406
Over Expenses for the year	43,043	(22,005)	28,537	(20,870)
Surplus – End of Year	\$66,111	\$23,068	\$45,073	\$16,536
	\$66,111	\$24,100	\$45,269	\$16,732

Page 9 Page 10

# Statement of Operations Year Ended January 31st

	2018	2017	2016	2015
REVENUE				
Donations	\$ 60,944	\$ 36,677	\$ 60,230	\$ 19,846
Fundraising Events	68,889	36,292	40,712	27,488
Donated Goods/Services	-	-	-	1,200
	\$129,833	\$ 72,969	\$100,942	\$ 48,534

# **EXPENSES**

Children's Programs	\$ 68,269	\$ 76,345	\$ 55,199	\$ 46,927
Fundraising Event Costs	7,478	4,251	7,693	7,875
Insurance	6,045	6,198	6,122	2,970
General & Administrative	3,526	4,785	2,264	7,391
Telephone	242	686	646	484
Tangible Assets Acquired	147	487	481	1,871
Advertising & Promotion	567	1,909	-	596
Vehicle Expense	416	192	-	-
Bank Charges & Interest	100	121	-	-
Storage	-	-	-	1,200
	\$ 86,790	\$ 94,974	\$ 72,405	\$ 69,314

Excess (Deficiency) of					
Revenue over Expenses	\$ 43,043	\$(22,005)	\$ 28,537	\$(20,870)	



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