



WATV's mission is to help children, aged 3-16, of low income homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and economic state of the children.

PROGRESS REPORT

2016/2017



WE ARE THE VILLAGERS

Bringing Inspiration & Joy to our Young Villagers

- Nurture
- Support
- Inspire
- Motivate
- Validate
- Bring Joy

The physical and social health of our children has never been more important nor received more concern. This year, We Are The Villagers intensified its commitment and support for the children of low income families by:

- substantially increasing the amount of financial support;
- introducing new children’s programs in the arts, culture, sports, education, and recreation;
- developing new partnerships with community service providers;
- reaching into new communities that welcome our assistance.

In this favourable context, our work, presence, and impact are meaningful to our communities.

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THE YEAR IN REVIEW

WATV Activity:

22 Community Fundraising Events **\$36,292** Fundraising Event Revenues

\$36,677 Donations **1** For The Kids Annual Campaign

345 Children Served **26** Communities

1 New Board Member **1,000s** Volunteer Hours

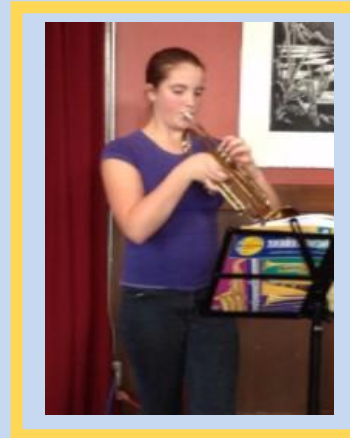
19 Programs Offered **56** Service Providers

\$76,345 Children’s Sponsorship **\$220**

OUR VALUABLE COMMUNITY PARTNERS

A and E Creationz, Alco Natural Health, Angela Schmidt, Anthony & Liesje Lancia, Banana Basket, Bank of Montreal, Bayshore Lanes, Best Western Highland Inn, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza (Midland), BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brooklea Golf & Country Club, Bryants Jewellers, Camp Collectables, Canadian Auto Workers, Caitlin Gerbais, Cashmere Blue, CIBC, Chris & Joanne Kontos, Classique Hair Salon, CNHR Magazine, Corus Entertainment – Fresh 93.1, Cottage Friends, Crissy's Take Aways, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Ernie Ripcoe, FS Printing, Feast – Chef Jeff Cote, First for Safety, Foodland-Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bakery, Georgian Bay Windsurfing, Georgian Bay Massage, Georgian Bay Plastics, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Ice Art, Indulge Boutique, Image Salon, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, Julianna Matyas, K-Mac Solutions, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, LABX, Le Maitre D Restaurant, Leelee's Secrets, Library Restaurant, Louise Hay, Marie Ladouceur, Marlynn's BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland & District Business Women's Association, Midland Home Hardware, Midland Historical Society, Midland Honda, Midland Library, Midland Mirror, Midland Super Lube, Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Bar & Eatery, Phoenix Jewelry, Picard's Peanuts, Pro Oil Change, Pure Spa, Quality Fire Protection, R-Mac Solutions, R.Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Royal Bank of Canada, Rub on the Green, Salon Latour, Salt Caves, Scotiabank, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks – Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Inc., State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Tan-Trum Tanning Salon, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant The Reading Room, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Tom Smith Chevrolet, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, Vincent's Salon & Spa, Weber Manufacturing, Walker's Electric, Walmart-Midland, Wye Heritage Marina

OUR IMPACT



Villager Phoebe performs in front of an audience after taking several years of music lessons courtesy of We Are The Villagers.



Molham Essa takes training as part of the Villager's program and member of the East Central Ontario Rogues Track & Field program.



Cassie De Lio won Grand Champion for her horse riding at the Coldwater Fall Fair. She was also nominated by the Coldwater Skating Club as Athlete of the Week. Cassie was interviewed on CTV Television.

INSPIRING NEW PROGRAMMING

This year we:

- Held our first annual **Golf Tournament** which attracted 75 golfers and raised a total of \$12,500. **Scotiabank** was the Presenting Sponsor.
- Welcomed **new supporting partners** including Midland Y's Men (\$1,000), Better Life Chiropractic (\$2,920) and The George Lunan Foundation (\$5,000).
- Held our first **50/50 Draw** campaign which raised \$7,860
- NHL hockey legend and Penetanguishene resident **Chris Kontos** was again the Honourary Chair of our **For The Kids** campaign. Contributions increased **43%** to a total of **\$17,919**. Corporate donors included **Tom Smith Chevrolet, Weber Manufacturing, LABX, Standlith Inc, Midland Honda, Brenton Trucking, K-MAC Solutions, TD Canada Trust, and CNHR Magazine.**
- Teamed with **Chigamik Community Health Centre** to provide additional programs in both French and English.
- Added six new communities to our serviced area. The communities now include **Midland, Penetanguishene, Tiny, Tay, Victoria Harbour, Port McNicoll, Waubaushene, Port Severn, Orillia, Coldwater, Oro Medonte, Barrie, West Gwillimbury, Alliston, Angus, MacTier, Adjula, Innisfil, Cookstown, Collingwood, Wasaga Beach, Staynor, Palgrave, Warminster, Lefroy, Elmvale and Bradford.**
- Continued our annual **Mayors' Mac & Cheese** and **Pancake Breakfast** fundraiser events.
- Penetanguishene Mayor Scotty 'Claus' Warnock and Eric Konroy of the SS Keewatin again made a special delivery of **700 toys for the kids in the Village.**

Martial Arts is a very popular program with the kids at We Are The Villagers. We are grateful to Alex and the Crew at Driven Athletics for their ongoing support.



Noah Zetler is becoming a better bowler thanks to the Villager's program. He won a medal for bowling the high single of 185, then went on to win the regional championship. He is now off to the provincial championships!



An eager new lacrosse player gets set to begin his new season with equipment and fees subsidized by We Are The Villagers and its team of community supporters.





FINANCIAL STATEMENTS

Statement of Financial Position
As at January 31st

	2017	2016	2015
ASSETS			
CURRENT			
Cash	\$16,786	\$40,839	\$10,404
Accounts Receivable	1,470	-	-
HST Recoverable	5,844	4,430	6,328
	\$24,100	\$45,269	\$16,732

LIABILITIES AND ACCUMULATED SURPLUS

CURRENT			
Accounts Payable	\$ 1,032	\$ 196	\$ 196
ACCUMULATED SURPLUS			
Surplus – Beginning of Year	45,073	16,536	37,406
Excess (Deficiency) of Revenues			
Over Expenses for the year	(22,005)	28,537	(20,870)
Surplus – End of Year	\$23,068	\$45,073	16,536
	\$24,100	\$45,269	\$16,732

LEADERSHIP



Geoffrey Crompton
Chairman, Co-Founder



Julianna Matyas
President, Co-Founder



Liesje Lancia
Board Member, Secretary



Dr. Robert Cooper
Board Member



Andrew Matthews, CPA, CA
Board Member, Treasurer



Mark Bonham
Board member



Statement of Operations
Year Ended January 31st

	2017	2016	2015
REVENUE			
Donations	\$ 36,677	\$ 60,230	\$ 19,846
Fundraising Events	36,292	40,712	27,488
Donated Goods/Services		-	1,200
	\$ 72,969	\$100,942	\$ 48,534

EXPENSES

Children's Programs	\$ 76,345	\$ 55,199	\$ 46,927
Fundraising Event Costs	4,251	7,693	7,875
Insurance	6,198	6,122	2,970
General & Administrative	4,785	2,264	7,391
Telephone	686	646	484
Capital Assets Acquired	487	481	1,871
Advertising & Promotion	1,909	-	596
Vehicle Expense	192	-	-
Bank Charges & Interest	121	-	-
Storage	-	-	1,200
	\$ 94,974	\$ 72,405	\$ 69,314

Excess (Deficiency) of Revenue over Expenses	\$ (22,005)	\$ 28,537	\$(20,870)
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**486 Hugel Avenue
Midland, ON L4R 1V6**

**Tel: 1-855-528-5252
Email: info@wearethevillagers.com
[facebook.com/WeAreTheVillagers](https://www.facebook.com/WeAreTheVillagers)
twitter.com/bevillagers**