



WATV's mission is to help children, aged 3-16, of low income homes participate in extra-curricular activities throughout the year by subsidizing the costs of tuition, equipment, teaching, registrations fees, etc. The goal is to improve the mental, social, and economic state of the children.

PROGRESS REPORT

2015/2016



The physical and social health of our children has never been more important nor received more concern. This year, We Are The Villagers intensified its commitment and support for the children of low income families by:

- substantially increasing the amount of financial support;
- introducing new children’s programs in the arts, culture, sports, education, and recreation;
- developing new partnerships with community service providers;
- reaching into new communities that welcome our assistance.

In this favourable context, our work, presence, and impact is accelerating.

TABLE OF CONTENTS	
2	WELCOME
4	YEAR IN REVIEW
5	OUR VALUABLE COMMUNITY PARTNERS
6-7	OUR IMPACT
8	INSPIRING NEW PROGRAMMING
9	LEADERSHIP
10-11	FINANCIAL REPORT

THE YEAR IN REVIEW

WATV Activity:

14 Community Fundraising Events **\$40,712** Fundraising Event Revenues

\$60,230 Donations **1** For The Kids Annual Campaign

245 Children Served **13** Communities

2 New Board Members **1,000s** Volunteer Hours

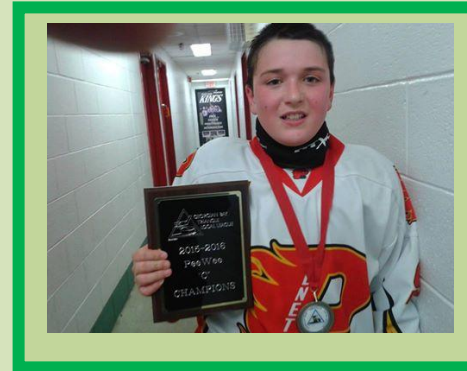
19 Programs Offered **55** Service Providers

\$55,199 Children’s Sponsorship **\$225** Average Per Child

OUR VALUABLE COMMUNITY PARTNERS

A and E Creationz, Alco Natural Health, Angela Schmidt, Anthony & Liesje Lancia, Banana Basket, Bank of Montreal, Bayshore Lanes, Best Western Highland Inn, Better Life Chiropractor, Blair Window Fashions, Blind Mary, Body Line Collision, Bonair Golf Course, Boston Pizza (Midland), BP Sportswear, Brampton Trucking, Brenton Trucking, Brock Lavin Lighting, Brooklea Golf & Country Club, Bryants Jewellers, Camp Collectables, Canadian Auto Workers, Caitlin Gerbais, Cashmere Blue, CIBC, Chris & Joanne Kontos, Classique Hair Salon, Corus Entertainment – Fresh 93.1, Cottage Friends, Crissy's Take Aways, Dayden Salon, Dentistry By The Bay, Dino's, Dock 104.1, Dr. Matyas-Hervieux, Dylan Lock, Edward Evans, Elegant Gourmet, Emma Carey, Ernie Ripcoe, FS Printing, Feast – Chef Jeff Cote, First for Safety, Foodland-Midland, Fresh by Leanne, Friends Furrever, Full-Line Electronics, Gail Hamelin, Georgian Bakery, Georgian Bay Windsurfing, Georgian Bay Massage , Georgian Bay Plastics, Glenn Howard, Great Lakes Winery, Green Block Trading Post, Grounded Coffee, Heather Paul, Herbal Magic, HomeComing, Home Hardware-Penetang, Huronia Alarms, Huronia Arts Academy, Ice Art, Indulge Boutique, Image Salon, Jan's Tea Room, Janet Antebi, Jean Goodrow, Jones Aluminum, Jory's IGA, Josee Ellis, Julianna Matyas, Kait Krichbaum, Cathy Tickle, Keewatin, Kim's Boutique & Bright Ideas, Kim Santor, Kim Starr, Le Maitre D Restaurant, LEELEE'S SECRETS, Library Restaurant, Louise Hay, Marie Ladouceur, Marlynn's BuroPLUS, Meridian Credit Union, Midas Auto Service, Midland Home Hardware, Midland Historical Society, Midland Honda, Midland, Library, Midland Mirror, Midland Super Lube , Minds Alive, Mom's Restaurant, Mona Schultz, Mortgage Centre, MP Bruce Stanton, MVC Radical Solutions, Norman's Garden Gallery, Northshore Roofing, Paint Affects, Panache Spa, Pause Beaute Aesthetics, Pebble Tree, Patricia's Boutique, Penetang Home Products, Pet Value-Midland, Phil's Casual Dining, Phil's Bar & Eatery, Phoenix Jewelry, Picard's Peanuts, Pro Oil Change, Pure Spa, Quality Fire Protection, R-Mac Solutions, R.Vandermeer, Radishes & Gooseberries, Rawson's Meat & Deli, Rita Benacquista-Stillo, Royal Bank of Canada, Rub on the Green, Salon Latour, Salt Caves, Sell-it-Online, Serendipitea, Settler's Ghost, Sharon Nix, Shiny Things Beads & Baubles, Shoes to Boot, Shoppers Drug Mart, Simple Artworks – Hengameh Gorgi, Simply Country, Sonya Rathke Sportswear, Speedy Collision, Standlith Design, State Farm Insurance, Stewart Vincent Photography, Submission Arts Academy, Tan-Trum Tanning Salon, The Christmas Store, The Froth Café, The Oil Shop, The Quarter Deck Restaurant The Reading Room, The Salon on Georgian Bay, The Water Stop, TD Canada Trust, Templeton Windows & Doors, Tim Hortons, Toyota Midland, Tripp's Paint & Decorating Shoppe, T-Zone Vibration, Uncle Bucks, Uncle Roy's Restaurant, Union Taxi (Peter Lemay), Inspirations, Vincent's Salon & Spa, Walker's Electric, Walmart-Midland, Wye Heritage Marina

OUR IMPACT



Dante and his team won the Pee-Wee 'C' Championships, and Dante received 'Player of the Game' with 4 goals.

Cassidy is part of our figure skating program and received 'Most Enthusiastic Skater' award this year



Along with partner Driven Athletics, kids of all ages learn martial arts.

WATV works with Dancers Studio to teach young children how to dance. This includes their annual recital performance.



INSPIRING NEW PROGRAMMING

A core function of We Are The Villagers is to engage the community in the need for assisting the children of low income families in accessing extra-curricular activities. WATV is continuously building profile about this need through various community events, fundraisers, and presentations.

THIS YEAR, WE ARE THE VILLAGERS SPONSORED OR HOSTED 14 COMMUNITY EVENTS REACHING HUNDREDS OF RESIDENTS:

- Celebrated the 100th Anniversary of the Midland Public Library building, an original member of the Carnegie series of libraries, with a Gala Fundraiser.
- NHL hockey legend and Penetanguishene resident **Chris Kontos** was Honorary Chair of our first **For The Kids** annual fundraising campaign.
- Enlisted the support of the Mayor of Tay **Scott Warnock**, Mayor of Midland **Gord McKay**, Mayor of Penetanguishene **Gerry Marshall**, Mayor of Tiny **George Cornell**, Mayor of Wasaga Beach **Brian Smith**, Mayor of Barrie **Jeff Lehman**, MP **Bruce Stanton**, and MPP **Patrick Brown** in our community efforts.
- Expanded the number of communities actively engaged to include **Midland, Penetanguishene, Tiny, Tay, Orillia, Barrie, West Gwillimbury, Alliston, Angus, Wasaga Beach, Staynor, Palgrave, and Bradford.**



Music lessons (such as guitar, piano, and violin) includes practical lessons and theory. Instruments are provided along with trained instructors.

Science in School is a popular March Break program offered to WATV children.





LEADERSHIP



Geoffrey Crompton
Chairman, Co-Founder

Julianna Matyas
President, Co-Founder



Liesje Lancia
Board Member, Secretary

Dr. Robert Cooper
Board Member



Neil Friedman, CA
Board Member, Treasurer

Mark Bonham
Board member



FINANCIAL STATEMENTS

Statement of Financial Position
As at January 31st, 2016

	2016	2015
ASSETS		
CURRENT		
Cash	\$40,839	\$10,404
HST Recoverable	4,430	6,328
	\$45,269	\$16,732
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts Payable	\$ 196	\$ 196
NET ASSETS		
General Fund	45,073	16,536
LIABILITIES AND NET ASSETS	\$45,269	\$16,732

Statement of Operations
 Year Ended January 31st, 2016

	2016	2015
REVENUE		
Donations	\$ 60,230	\$ 19,846
Fundraising Events	40,712	27,488
Donated Goods & Services	-	1,200
	<u>\$100,942</u>	<u>\$ 48,534</u>

EXPENSES

Children's Programs	\$ 55,199	\$ 46,927
Fundraising Event Costs	7,693	7,875
Insurance	6,122	2,970
General & Administrative	2,264	7,391
Telephone	646	484
Capital Assets Acquired	481	1,871
Storage	-	1,200
Advertising & Promotion	-	596
	<u>\$ 72,405</u>	<u>\$ 69,314</u>

Excess (Deficiency) of Revenue over Expenses	<u>\$ 28,537</u>	<u>\$(20,870)</u>
---	------------------	-------------------



**486 Hugel Avenue
 Midland, ON L4R 1V6**

Tel: 1-855-528-5252

Email: info@wearethevillagers.com

[facebook.com/WeAreTheVillagers](https://www.facebook.com/WeAreTheVillagers)

twitter.com/bevillagers